

**WGDR Community Advisory Board Meeting**  
**September 11, 2008**

Present: Wilmer Brandt, Joann Brooking, Mac Lore, Jude Sargent, Joey Klein, Amy Hornblas and Greg

Next Meeting: **January 8<sup>th</sup> at 6:30** (CAB usually meets the second Thursday of every other month at 6:30 PM in the Library Conference Room at Goddard College)

Agenda:

- Annual Statement
- Survey
- Programming Ideas and follow up
- CAB's Democratic Function
- Pre-emption Policy
- New Board Members- PSA
- Programming Decisions
- Public Affairs Group
- New Transmitter

Annual Statement: The statement could explain the CAB's function, which is partly so that management can turn to CAB when it wants to get the pulse of the community. Greg suggested that our statement could also include what we think about whether WGDR is meeting the mission of serving the community. Amy brought some ideas for the statement. Those were reviewed and will be attached to these notes so that CAB members can add to and edit them, to be revisited next meeting.

Survey: Survey Monkey is easy, and paper printouts for those not online.

Goal: Create one by next fundraiser to be sent out with thank-yous and at the tents. Once a year ought to be enough, unless there is a particular question.

Listener feedback we are interested in: How important is children's programming? Questions about governance (understand it? want to participate more? Feelings about being represented by un-elected volunteers? How do listeners want to vote? How important is local coverage (current local topics such as fluoridation)? Asking about favorite shows tends to become a popularity contest. Focus on issues people want to hear about, or ask about whether listeners want more or less of this or that? Who listens in the middle of the night?

Programming Ideas and follow up (open mike, folk and kid's show):

*Kid's Show:* The winter person, Kate, may come back, call from local librarian who was interested but didn't show up. Mac knows a person who may help out, he'll check it out. Greg will check on another person as well. Maybe Kate could help train the new spring person over the winter.

*Tonio's* helpers have dropped out from the Friday morning show. Padma has been filling in on Fridays with Tonio as well as doing his own show with Allen Lepage on Sundays. Joey has gone on the record as feeling that no programmer should have two prime slots. Music would be good in the morning, if the Friday slot becomes free again due to coverage issues (folk?).

*Friday night live show, community performance show (8 pm – 10 pm):* Jen Isaacs adjusted her work schedule to produce this show regularly. Starting next month! Live music in studio, live music from a local venue, and syndicated shows will all mix together at this time.

*Friday 12 pm – 1 pm Community Forum* will now also include a Community Spotlight, when appropriate. 11:30 – Noon will be WGDR stuff followed by Community Spotlight. Staff and management will produce this show. Could include local events, topics and creations (such as youth poetry).

*Community Calendar* is no longer organized and read on the air routinely. This could be done during the above mentioned Community Spotlight program. We need to be cautious about the line between announcements and advertising. Greg will check it out with a legal expert he knows. He'll start it this Friday, and do it regularly at noon.

*Folk Show:* We haven't found anyone, and nobody has come forward.

*Middle of Night Programming:* Bogged down right now, but ready to go. Nobody needs to be here to stream syndicated shows. Just need to do it!

CAB's Democratic Function: New CAB members acquired during the year will be affirmed at the Annual Meeting. We discussed the fact that as the CAB grows larger and there is competition for membership, we could return to an election process. However, at this point the CAB is so small (currently six members) that we are encouraging anyone who is interested in being involved to join. Our priority is to include members from areas not currently represented, especially the Hardwick area where the new tower will be.

Pre-emption Policy: Lately have pre-empted for political debates, election coverage. Management has been producing these shows and not requiring the programmer who has that slot to play it. Non-election years are more than non-election ones. Is nice to give programmers a break, and not burn them out.

New Board Members- PSA: Jude and Joey will come in to record the PSA Greg wrote for us tonight. YEAH! Greg will email them to set up a time.

Programming Decisions: Is it about the programmers' or the listeners? Programmers get to express themselves, and get feedback from their fellow community members.

Public Affairs Group: Had a meeting a few months ago, and nothing since. No cohesion between public affairs programmers yet.

New Transmitter: Need to raise about \$50,000. Greg is the one working on it, alone, right now. He is getting advice from some folks about who could help find us money. Working on a permit with the town of Hardwick, also. Greg had lunch with the landowner about a month ago. He needs to get Greg a map. We have until 2011 to complete this.