

WGDR-POLICY ADVISORY COUNCIL
MINUTES OF MEETING FOR MAY 6, 2009
(AS AMENDED AT THE MEETING OF JULY 1, 2009)

A regular meeting of the Policy Advisory Council was held at WGDR on **May 6, 2009**,
The following members of the Council were present:

Renee Carpenter
Bill Carlotti
Rick Davis

Tonio Epstein
Padma

Also Present:

Merry Gengemi, WGDR Staff
David Ferlund, WGDR Operations Manager

Merry Gengemi informed the Council of an underwriting opportunity that has been presented to WGDR by Blue Cross/Blue Shield of Vermont for an announcement regarding Catamount health insurance benefits that are now available to low income Vermonters. BC/BS is offering to underwrite a limited number of announcements as part of an underwriting of programming that will occur of a two week period with three announcements per day beginning on Monday, May 11, 2009. The announcements will provide listeners brief information regarding the program and how to contact Catamount for more information. The underwriting will provide additional operating funds for the station in exchange for the announcements. There was a general discussion among Council members regarding nature of advertising versus underwriting support. No action was taken by Council regarding this presentation by Merry.

David Ferland requested that the Council consider and/or take action regarding the following matters: 1) formulate a policy on subbing. David indicated there has been a problem with last minute requests by programmers for subs and that there is an imbalance in treatment on this issue between weekday and weekend programmers. David requested that Council formulate a process by which the subbing process may be streamlined and simplified, and that would impose discipline for last minute subbing and programmers who either fail to show up, get a sub or create situations where staff must fill in at the last minute. Renee indicated there is a discipline policy on this already and the Council should familiarize itself with. The Council discussed this issue and requested that Dave follow through on Greg's promise to provide copies of the programmers' manual to PAC members for review. 2) How long may a programmer be allowed to take a leave of absence before he/she loses his programming slot to someone else? The Council agreed to discuss this issue and suggested it be presented at the next programmers' meeting for wider discussion among a larger group. 3) Listener Survey. No action was requested but David expressed a need to have help in putting Survey Monkey materials together and dispersing the survey package throughout the WGDR listening communities.

Subsequently, the Council undertook consideration of organizing a non-staff attended programmer's get together.

The Council decided that a programmer survey should be formulated and dispersed to all programmers for feedback on issues and concerns they may have that the Council may consider and act on for their benefit. There was discussion about taking the results of the survey to President and Board of Trustees of Goddard College. Rick and Bill agreed to work together to present a survey to the Council over the next few days.

Rick agreed to act as the Facilitator at the next Council Meeting

The meeting was adjourned at 8 pm.

The next PAC meeting is scheduled for Wednesday, June 4 at 7pm.

Respectfully submitted,

Rick Davis